



# **Work-Life Management and CSR in the finance sector: a training path to incentivize the social dialogue at company and European level. Focus on Professionals and Managers (VS/2016/0394)**

**Athens, 30<sup>th</sup> - 31<sup>st</sup> January 2017**

## **WEB TOOLS PRESENTATION**

**Luciano Malvolti, First-Cisl**



***Eurocadres, Uni Europa (P&M), Cfdt-Cadres (Fra), Utc-Ugt (Spa),  
Sindicatul UPA (Rom), Otoe (Gre), Basisen (Tur),  
Unite the Union (UK), Itueb (Bul), Pro (Fin),  
Federmanagement (Ita), Cisl,***

## PROJECT'S OBJECTIVES

**Training of Trade Unionists:** WLM under the umbrella of CSR

**Network of Trade Unionists:** under the umbrella of Uni & Eurocadres

**Bargaining Toolkit:** company level, sector level

**Social Dialogue:** EWCs, European level

**Focus on:** Family Needs and H&S, Finance Sector,  
P&M

**Management & Anticipation of Changes**

## WEB TOOLS' OBJECTIVES

<b>Data base:</b>	Law, collective agreements, good practices
<b>Virtual Agorà:</b>	Discussion & Proposals Evidence for the EC Working Languages
<b>Internal Dissemination:</b>	Partners, TU Colleagues,
<b>External Dissemination:</b>	TU Members, Employers, Institutions



## WEB TOOLS

**Website:**

Virtual Agorà, Forum Area, Links

**Daily Quest:**

Questions for colleagues & affiliates

**Social Networks:**

Facebook, Twitter & Media

**Further:**

...



# Work-Life Management CSR Training & Social dialogue Professionals & Managers

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## Work-Life Management and CSR in the finance sector: a training path to incentivize the social dialogue at company and European level. Focus on Professionals and Managers



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- Click on the circles to browse the work groups activities
- Daily Quest** take a survey!
- Basic documentation**
- 27/01/2017 [ETUC Position on Work-Life Balance 11-2016 \(LUCIANO MALVOLTI\)](#)
  - 27/01/2017 [EUROFOUND Report on Work-Life Balance 11-2016 \(LUCIANO MALVOLTI\)](#)
- [Steering Group Meetings](#) | [Training courses](#) | [Workshops and Final](#) | [Final documents](#)

<http://apf.fiba.it/2016/home.nsf?opendatabase&login>

- First Phase:** *Public access to the home page, restricted access to working groups  
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- Psw:** *europa1121*
- Second Phase:** *Participants' access to all website areas*
- Dissemination  
and Follow Up:** *Public access with no restrictions*
- European  
Institutions:** *Unrestricted access (European Commission, Eurofound)*



**Work-Life Management and CSR: A training path for Professionals & Managers**

with EU contribution lead organisation

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All Documents

Date	Topic
<input type="checkbox"/> 27/01/2017	HEALTH & SAFETY (LUCIANO MALVOLTI)
<input type="checkbox"/> 27/01/2017	CHILDREN CARE (LUCIANO MALVOLTI)



**‘Working Groups home page’**





# Work-Life Management CSR Training & Social dialogue Professionals & Managers



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<b>Discussion</b> Main Topic  LUCIANO MALVOLTI 27/01/2017 14:51	Subject: CHILDREN CARE Category: Basic Documentation
	CHILDREN CARE (LUCIANO MALVOLTI)

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**Response**

LUCIANO MALVOLTI | Oggi 17:12

Subject:

Response to: CHILDREN CARE

Category: Basic Documentation

Attach a file:  Sfoglia...

Content:



***‘Procedure: Title, Upload, Save&Close’***

## FURTHER FUNCTIONALITY

- Daily Quest:** Open to the public through links on TU partners' websites
- Easy questions, easy answers, easy analysis
- Link & Instructions coming soon
- Target:** TU colleagues, TU affiliates
- Email Alert:** Each time one new document is uploaded
- Rescue Service:** In case of ... technical problems

## ‘SOCIAL’ FUNCTIONALITY

- Facebook:** Web page with basic info, pictures & comments
- Every single event:** Kick-off, focus groups, steering, training, plenaries
- Commitment to:** Share with friends, Comment
- Facebook ‘live’:** On special events
- Twitter, Instagram, other**



# THANKS!

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