



# #GreenFin

## Financing the Green Transition

**The role of the union for the Green Transition**

Cosmo Colonna, Environment and Sustainable Dep. Cisl

Vico Equense, 5 luglio 2023

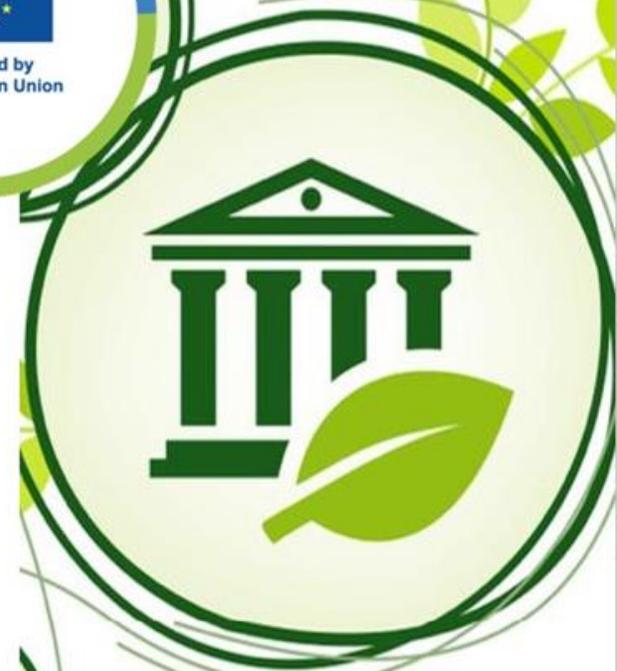
Grant Agreement - 101052465



# #GreenFin Foreword/1

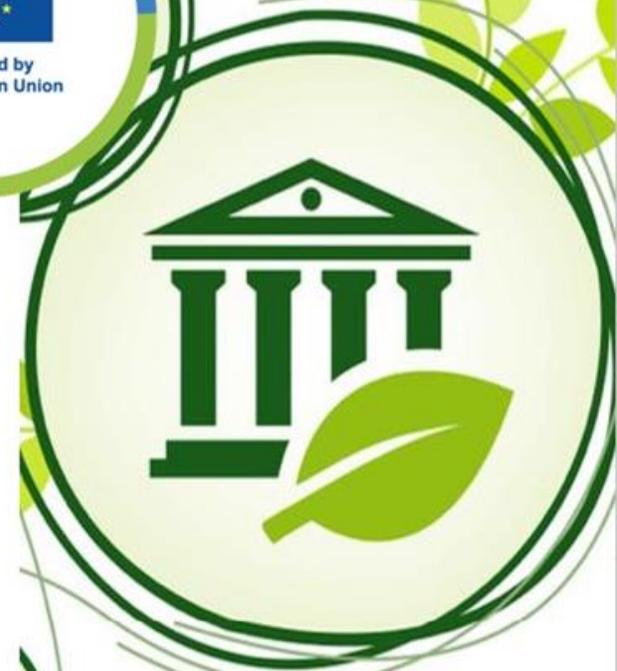
Since its origins, the union has paid great attention to the working environment in terms of its danger, now we are talking about occupational health and safety. The first mutual funds between workers had the objective of guaranteeing workers an income in the event of injury and/or accidents at work.

However, we did not deal with externalities.



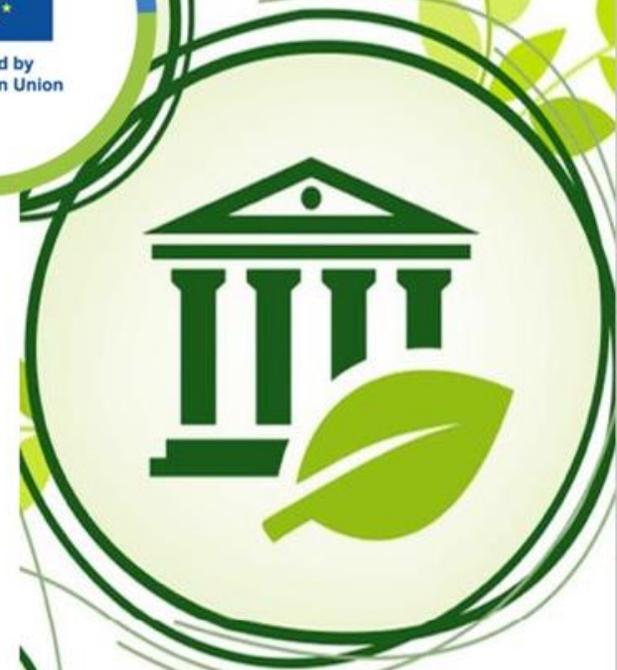
# #GreenFin Foreword/2

The theme of the environment takes on an autonomous, distinct value and is no longer dependent on health and safety, with which it still maintains a close link, with the approval of the National Environmental Policy Act (NEPA), by the US Congress at the end of 1969.



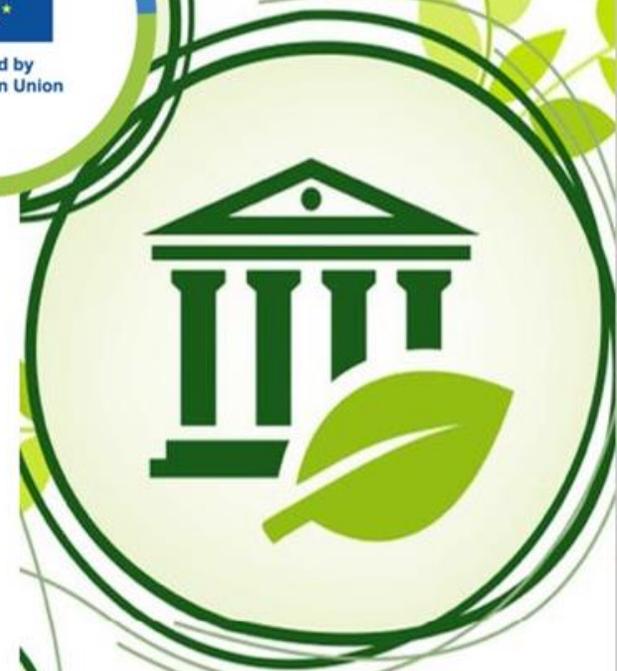
# #GreenFin Role of the Union/1

- To accept the challenge of environmental competitiveness (EGD)
- to be an actor of change, seizing and enhancing the synergies between quality of work and quality of industrial processes, for environmental sustainability
- to promote participatory processes
- Not only negotiating the quality and quantity of work, but also dealing with "what" is produced (sustainable products) and "how" it is produced (production processes and their impact on the environment)



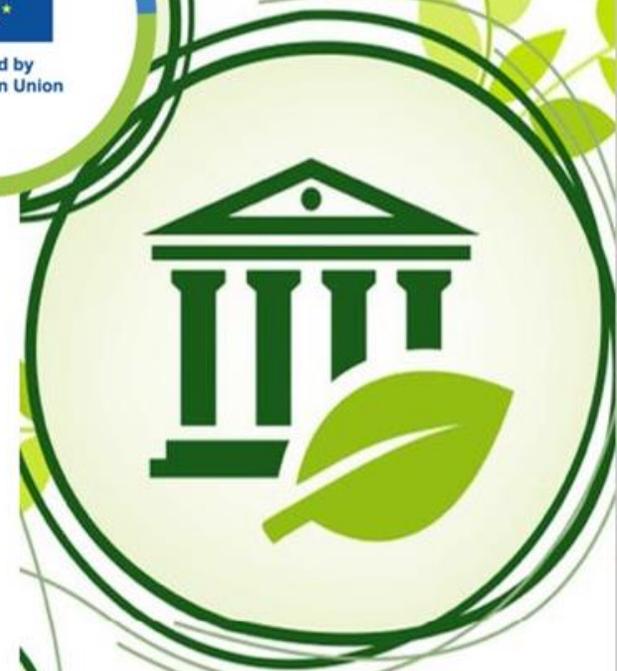
# #GreenFin Role of the Union/2

- to formulate policy proposals and suggestions, in particular to enhance the territorial dimension and encourage the growth of the value of the territory
- to stimulate companies and their representative associations to converge on shared objectives
- to acquire an international dimension, especially for the fight against climate change and in multinationals



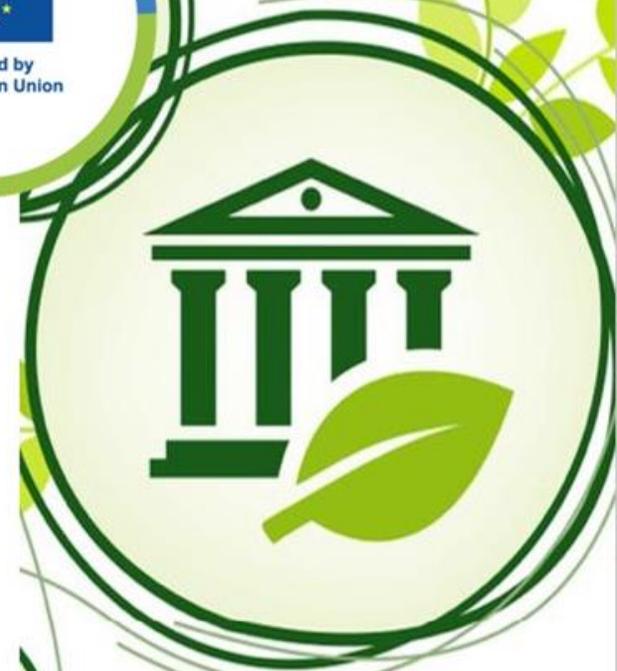
# #GreenFin Objectives union action/1

- **Greater involvement/participation in decision-making processes also using information and consultation mechanisms**
- **Focus attention on ecological transition issues**
- **Define strategies and paths for decarbonisation**
- **Promote investments in green technologies**



# #GreenFin Objectives union action/2

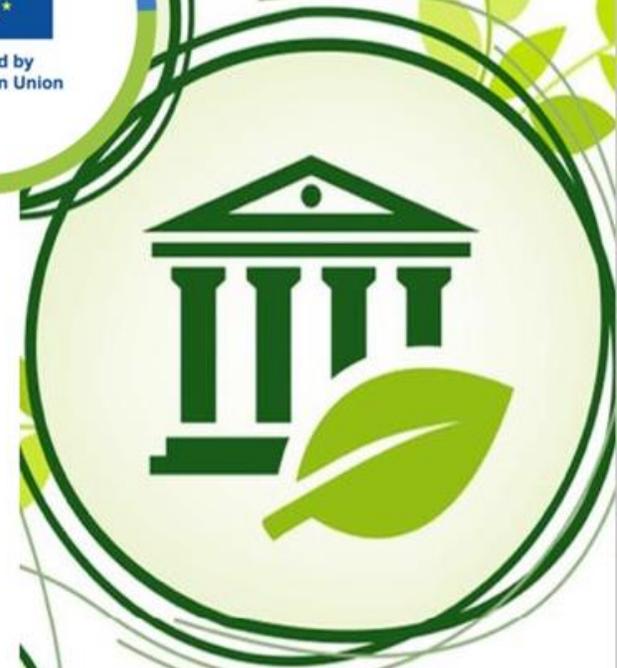
- **Updating social protection systems**
- **Implement active labor policies**
- **Accompany the transition of workers also with the acquisition of new skills**
- **Negotiate agreements to anticipate skill needs**



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## Company's level trade union action/1

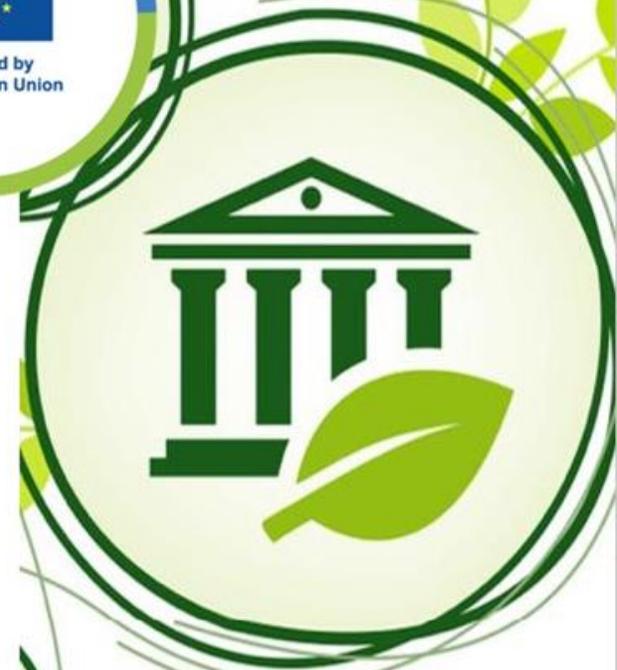
- Promote awareness among workers
- Check if the company has environmental certifications
- Verify the company's environmental criticality/potential
- Identification and management of environmental problems
- Quantity of raw materials or energy per product and in packaging
- Percentage of recycled materials used in production



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## Company's level trade union action/2

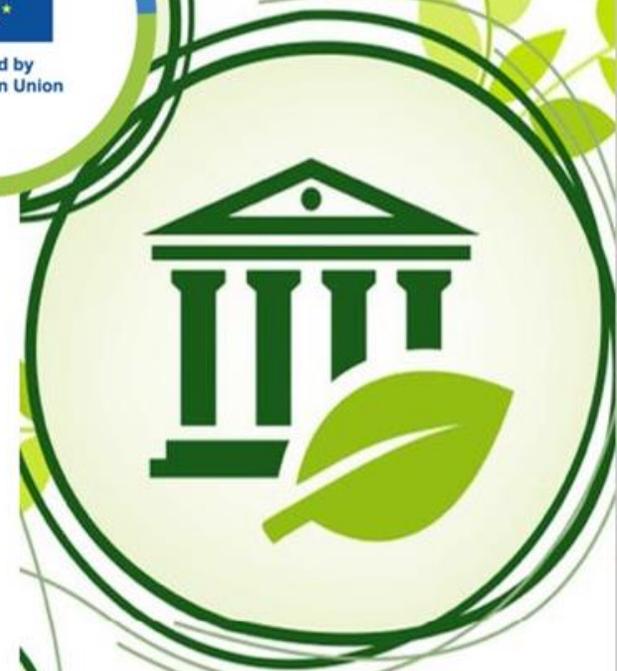
- Evaluation of costs and benefits of environmental management
- Bargain training on environmental issues
- Promote/study Environmental/sustainability reports, etc.
- Sustainable mobility
- Waste production
- Territorial alliances



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## Double task of trade unionists

- Be able to acquire the knowledge and skills necessary to facilitate the transition in the industrial relations given that industrial relations systems become increasingly complex, making "traditional" skills often inadequate
- Being able to accompany and encourage the development and growth of new professional skills on the labor market, consistent with the distinctive features of the economy of circularity and responsibility
- The basic characteristics of the new professional skills are essentially two: high specialization and high capacity for integration with other skills



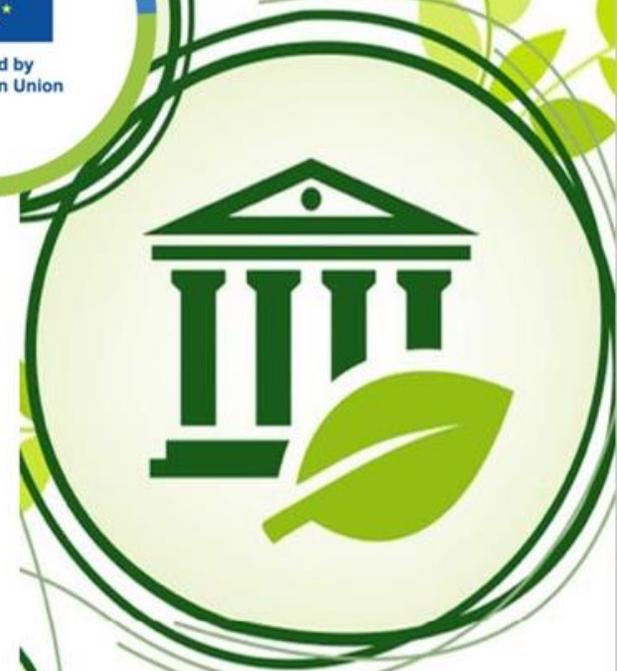
# #GreenFin Representation

- The wideness of environmental issues oblige us to create "network" with other "stakeholders" in the territory and in the global context
- Recover representation spaces currently occupied by other subjects (environmental associations, citizens' committees), who are often only able to mobilize energies, but not to transform them into proposals, because they do not have the skills and organizational skills to sit at the discussion tables
- Develop a multi-stakeholder approach that integrates social responsibility with collective bargaining, albeit in the distinction of roles, and allows the union to play its strategic pivotal role, being present both inside and outside the companies



# #GreenFin A short summary

- Understanding/Knowledge
- Training
- Involvement of workers
- Be involved/participate in decision-making processes
- Bargaining





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## Financing the Green Transition

**Cisl initiatives and trade union paths**



# 1st EU project led by Cisl 2011-2013

## European trade unionist's guide for sustainable development

Objectives: To provide a tool for workers and trade unionists across Europe to build trade union activity and action for a sustainable recovery. A guide prepared by trade unionists and trainers engaged on the frontier of sustainable development to arouse the interest of all trade union organizations in tackling the challenge of making the economy greener.



# 2nd EU project led by Cisl 2014-2016

**Industrial relations for a green economy.  
Innovative negotiation processes for  
sustainable growth and quality employment**

Objectives: starting from previous experience, develop case studies to define guidelines for trade union action and for the training of trade unionists and members on "green" issues

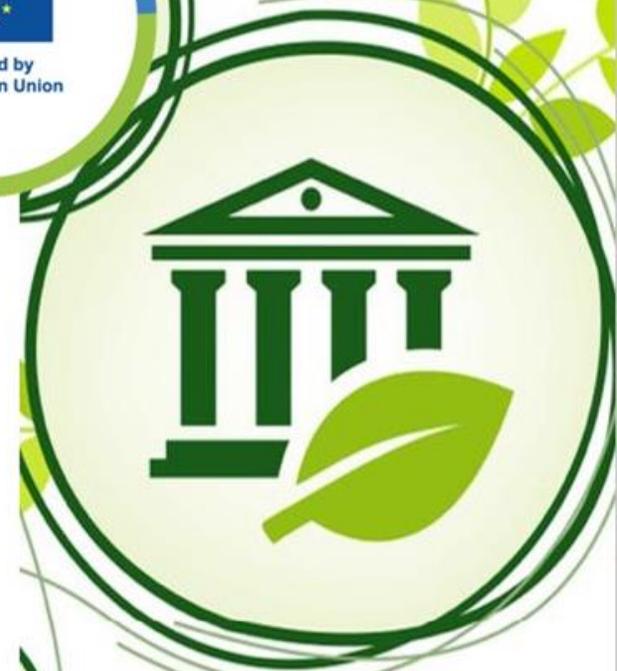


# 3rd EU project led by Cisl 2021-2023

**Just Transition: supporting trade unions in moving towards a sustainable future at company and sector level through social dialogue**

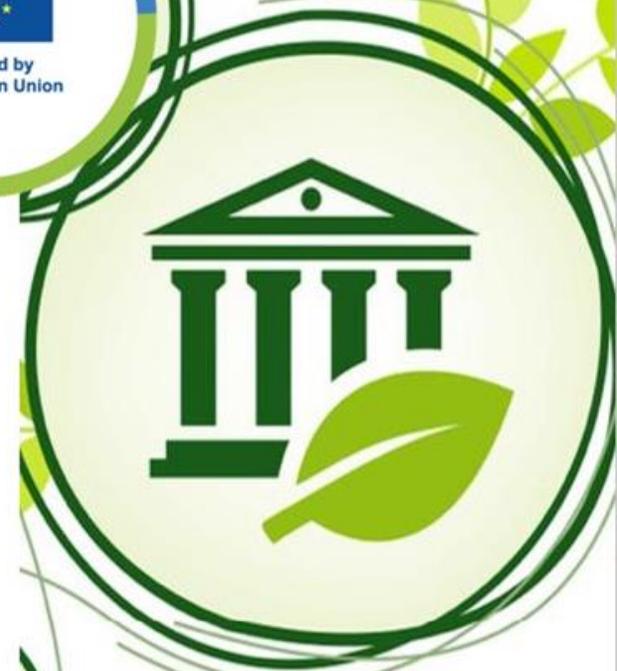
Goals:

- Develop knowledge and information exchange to foster JT
- Support company union representatives on actions and methodologies to be adopted for eco-sustainable and circular production systems
- Guarantee a "bridge" between old and new trades and professional roles also in traditional sectors (to be "revived" or which are "reviving") and in those with a stronger environmental impact
- Identify the skills and qualifications that bridge between different sectors



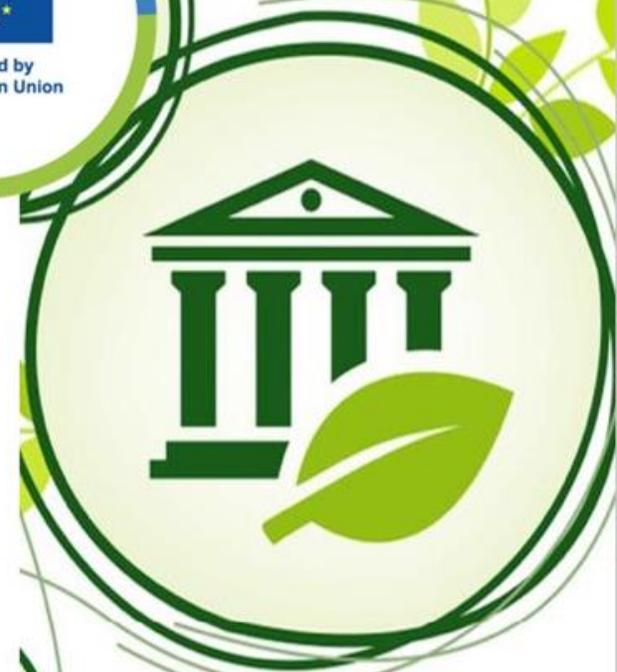
# Activities of the Department/1

- Work and people in the circular economy: the long chain of organisational, technological and human resource innovations in the 4.0 company, 12-14 February 2018 (Centro Studi Cisl)
- Sustainable management of the waste cycle in a sustainable economy, 4 residential modules, September - December 2018 (Cisl Study Center)
- Cisl seminar, Sustainable development: roots and prospects, 7 March 2019
- National events of the Asvis Working Group 7-13, together with other environmental organizations on Priorities for an ambitious, just and sustainable transition, 31 May 2019, 7 October 2020, 1 October 2021, 5 October 2022



# Activities of the Department/2

- Joint adherence to the First Global Day of Climate Action at Work (CEPOW), 26 June 2019, organized by the International Trade Union Confederation (ITUC-CSI)
- Energy, Climate and Environment Coordination meeting, 5 September 2019
- Cgil Cisl Uil common document: For a Sustainable Development Model, 26 September 2019
- National course on Reconversion of the energy system and renewable energies, Florence, Centro Studi Cisl, 4-6 December 2019
- Cgil Cisl Uil adherence to the Second Global Trade Union Action Day for Climate and Labor (CEPOW) called by the ITUC-CSI, 24 June 2020



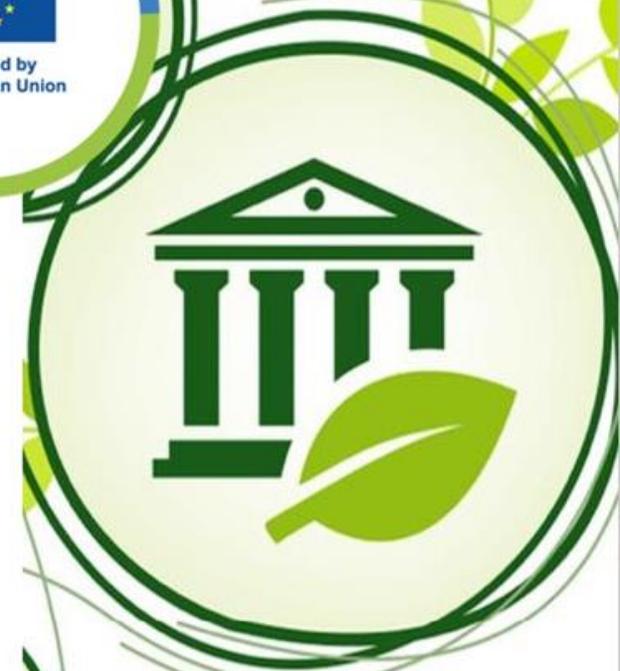
# Activities of the Department/3

- International meeting, 24 June 2020, with Ludovic Voet - Confederal Secretary of the ETUC with responsibility for environmental issues and Bert De Wel - Head of climate policies of the ITUC-CSI
- Presentation of the Just Transition Project in cooperation with Ezio Tarantelli Foundation, July 2020
- Cgil Cisl Uil common document: A just transition for work. The well-being of the person. Social justice. The protection of the planet. For a green transition of the economy. December 18, 2020
- **Cisl days on sustainability, March-April 2021 (online)**
- Cgil Cisl Uil adhesion to the 3rd day of global trade union action for climate and work (CEPOW) called by the ITUC-CSI, 22 September 2021



# Activities of the Department/4

- International meeting 30 September 2021, with Ludovic Voet - Confederal Secretary of the ETUC with responsibility for environmental issues and Bert De Wel - Head of climate policies of the ITUC-CSI
- Training course "EU Fit For 55 climate package, sustainability and economic-social implications", Firenze, Centro Studi CISL, 15-17 December 2021
- Cgil Cisl Uil adherence to the 4th day of global trade union action for climate and work (CEPOW) called by the ITUC-CSI, 22 June 2022
- Training and refresher course on the European Green Deal and Fit For 55, Firenze, Centro Studi Cisl, 21-23/11/22,





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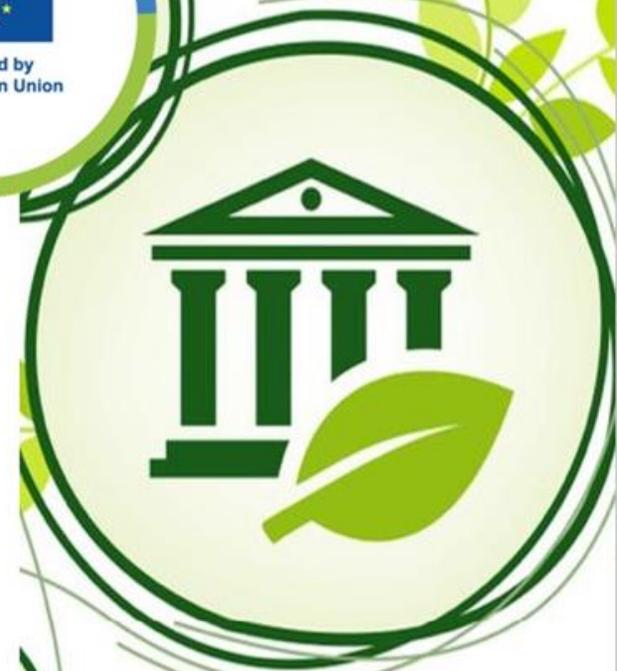
## Financing the Green Transition

Definition of a trade union glossary



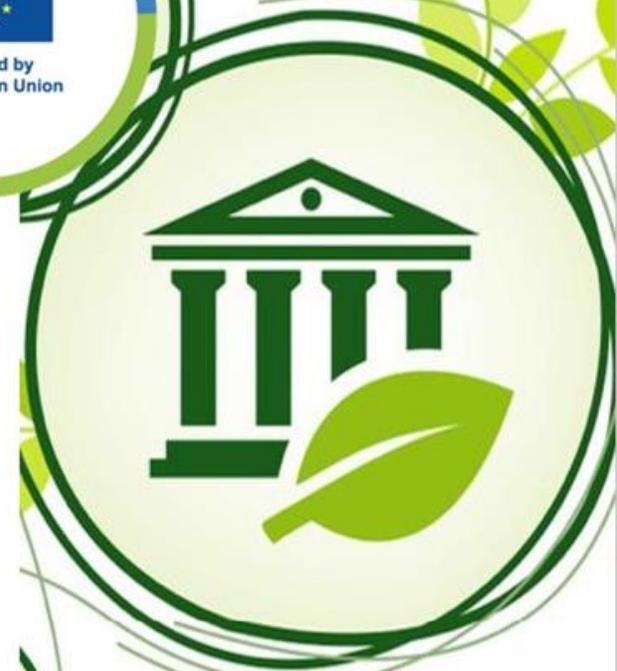
# Why a Union glossary

- The CISL has a positive and wide idea of the development
- Article 2 of the Statute: «the economic conditions must allow the development of the human personality through the just satisfaction of his material, intellectual and moral needs in the individual, family and social own living environment»
- An integral development of the person as well as of society



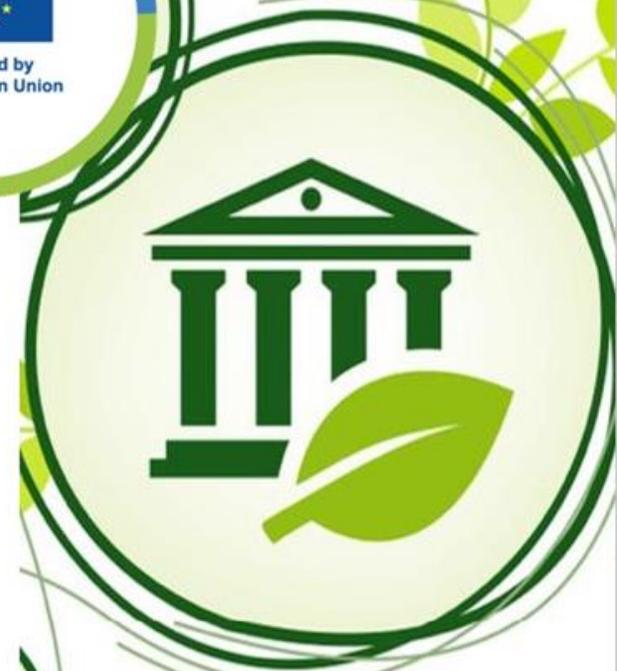
# Definition of the glossary/1

1. Training: indicator of the need to adapt "human capital" to the ecological and other transitions - training as protection
2. Transition: awareness that we are experiencing a "watershed moment of change", it is no longer the minorities who speak of it but the establishment
3. Collective bargaining: as a possible tool to «manage» the transition



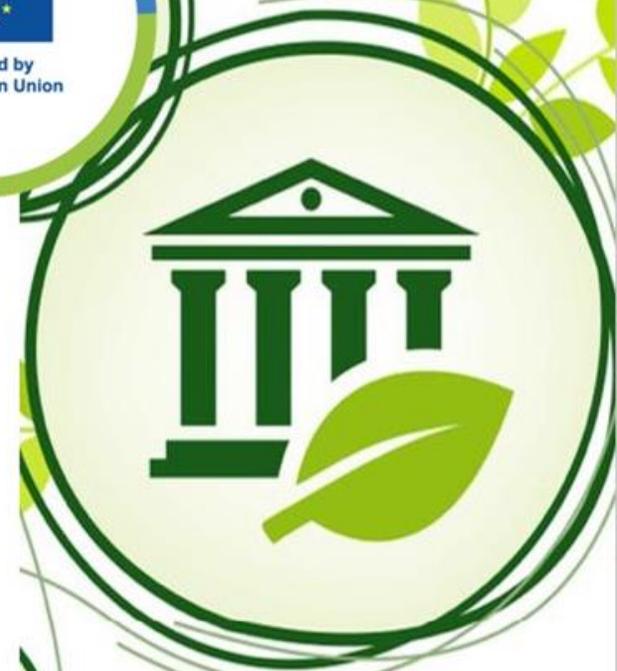
# Definition of the glossary/2

1. Integral development: evolution, growth that pertains to the different dimensions of the human, in an integrated relationship (it is a conception inspired by the social doctrine of the Church)
2. Innovation: changing the logic of work organization, product development and other production factors with the aim of giving greater well-being to the entire ecosystem
3. Interdependence: awareness of being related to each other and having a common destiny



# Definition of the glossary/3

1. Pro-active labor market policies: initiatives to reactivate the 'inactive', the discouraged, Neet, ecc
2. Perpetual training: training must be seen as a "work in progress", as an essential tool and personal skill of the worker to face change ("learning to learn")
3. Welfare in the company: the series of services and goods that a company offers to employees, with the aim of increasing their well-being and, therefore, their productivity





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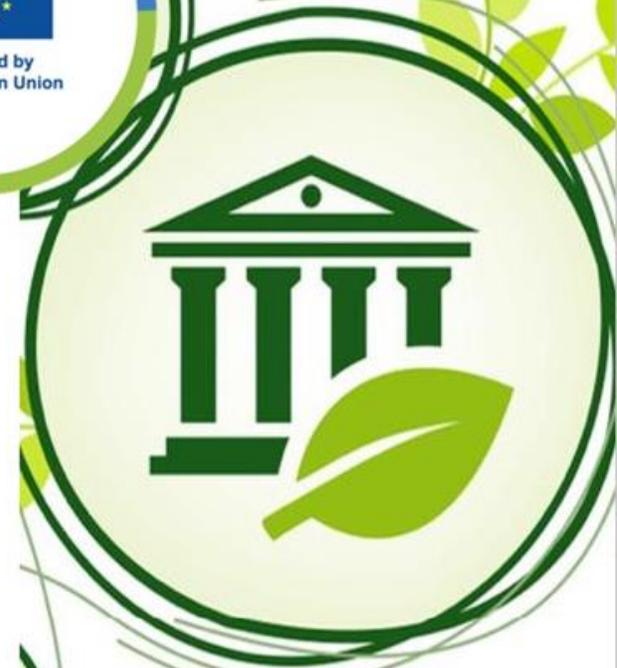
Participations and publications

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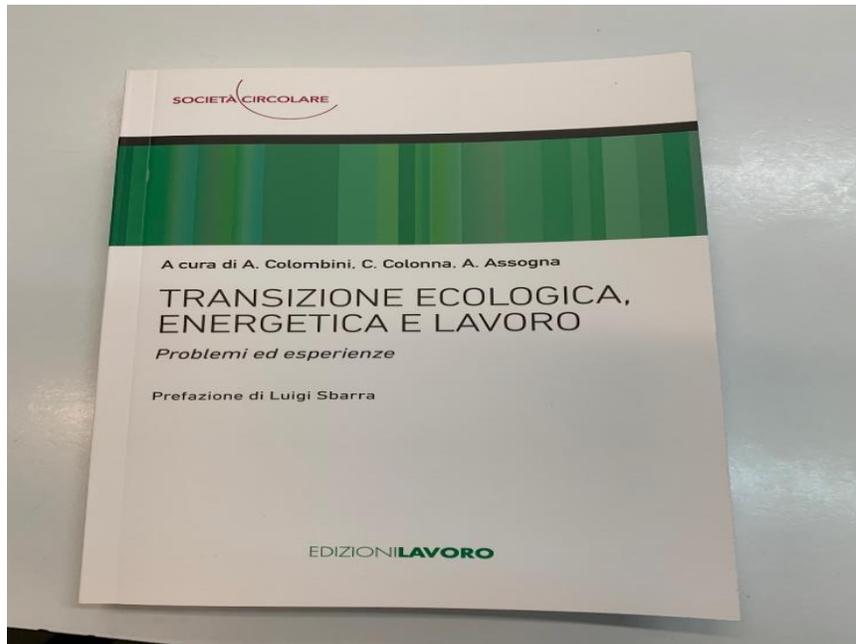


# Participations

- ASVIS (Association for sustainable development) : has various working groups active, which cover the 17 goals of the UN Agenda 2030 ([www.asvis.it](http://www.asvis.it))
- NEXT: network of organizations for the promotion of the civil economy and responsible consumption
- ICESP “Italian Circular Economy Stakeholder Platform” Coordinated by ENEA, ([www.icesp.it](http://www.icesp.it))
- UNI (Italian Standardization Body) ([www.uni.com](http://www.uni.com)), Technical Committee 057 circular economy
- ISO (International Standardization Organization) TC323
- MITE has organised the Sustainable Development Forum
- CES Sustainable Development, Energy and Climate Change Committee



# Cisl Publications



# Cisl Publications

Il Dipartimento confederale Cisl, che segue i temi dello sviluppo sostenibile, della transizione ecologica e energetica e dell'ambiente, d'intesa e con il supporto della Fondazione Ezio Tarantelli Centro Studi Cisl, ha lavorato all'organizzazione di vari corsi di formazione, seminari e incontri per sindacalisti.

Da tale esperienza è nata questa breve guida che fornisce alcune prime nozioni relativamente ai temi ambientali, energetici e di compatibilità ecologica.

Il volume vuole essere uno strumento di prima consultazione e per questo si è deciso di limitare le spiegazioni rispetto ai singoli argomenti, individuando una serie di priorità per districarsi nel fin troppo ampio flusso di informazioni.

L'ambiente e lo sviluppo sostenibile sono temi che coinvolgono trasversalmente molti comparti merceologici e aree di interesse sociale e probabilmente non vi è settore o attività che non possa e/o non debba essere coinvolto in processi migliorativi rispetto ai riflessi generati dall'emissione carbonica e dagli scarti dell'economia lineare.

**Claudio Arlati**, formatore e ricercatore IAL nazionale e Emilia Romagna.

**Antonello Assogna**, Fondazione Ezio Tarantelli - Centro Studi Ricerca e Formazione Cisl.

**Cosmo Colonna**, Dipartimento confederale Cisl Ambiente e Energia.

**Ettore Innocenti**, Fondazione Ezio Tarantelli - Centro Studi Ricerca e Formazione Cisl.

€ 8,00



## i Quaderni

### GUIDA SINDACALE PER LO SVILUPPO SOSTENIBILE

di **Claudio Arlati, Antonello Assogna  
Cosmo Colonna, Ettore Innocenti**

*prefazione di Luigi Sbarra*



EDIZIONI **LAVORO**



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**Thank you for  
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