



# #GreenFin

## Financing the Green Transition

### THE TRAINING PATHWAY

General aim, objectives and structure

Anna Masiello

FIRST CISL National Training Officer

Grant Agreement - 101052465



# THE TRAINING GENERAL GOAL

The focal point of the action is the **EDUCATION OF EWC MEMBERS AND TRADE UNIONISTS** belonging to the partner organizations

in order to build a **network of trade unionists**:



1

trained in terms of **knowledge** and **sensitivity** on the issues of **Green Economy** and **Responsible Finance**

2

Able to **carry on negotiations** on the issues at company/national EWC/EU level with **new operational method & tools**

# THE TRAINING PATHWAY



# MODULE 1 ON AWARENESS

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KNOWLEDGE

## TRAINING AIMS

Improve participants' knowledge on:

1. the **European legislative framework** on green economy and just transition
2. the impact of the green economy and the just transition:
  - **On the labour market**
  - **social and cultural on workers and trade union representation**
  - **on workers' professions and skills**
3. the role of the financial system in the green and just transition



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## 2

# MODULE 2 ON EMPOWERMENT

## TRAINING AIMS

- To strengthen participants' **awareness of their role as agents of change** through the acquisition of innovative negotiating tools
- to improve their **negotiation skills** to impact on companies' organizational structures and HR with a wide plan of "upskilling" and "reskilling" of employees and P&Ms in the finance sector

CAPACITY  
BUILDING



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# THE TRAINING EXPECTED RESULTS

At the end of the training pathway, participants will be able to:

Understand the European legislative framework and the **implications** (economical, sociological and cultural) of the EU green transition

**Identify paths of contractual action** starting from the scenario data, and the **needs** of companies & workers.

Build a **Negotiation action protocol**, identifying the most appropriate tools for a business/sector/group context.

Exercise and disseminate a **trade union culture based on participation** and bilateralism



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# THE TRAINING METHOD & TARGET GROUP

## Methodology

inductive and participatory following

### 3 CONCEPTUAL STEPS:

1. exchange knowledge with the experts (mod. 1)
2. pinpoint the key concepts (mod. 1-2)
3. identify the **uncovered negotiation areas** and the negotiating objectives of a **TU platform** (mod. 2)



## Target Group

**Trade unionists experts in bargaining** coming from leading companies (in the finance sectors) of the project partners countries

# AREE DI CONTENUTO DEL I MODULO

## MODULE 1 ON AWARENESS

KNOWLEDGE

- European legislative **framework** on the green economy and the just transition
- **SOCIAL AND CULTURAL ASPECTS** of the transition to the green economy and possible resistance to change among workers
- **THE ROLE** of green finance in the **DEVELOPMENT** of small and medium-sized enterprises
- **THE ROLE ATTRIBUTED** by European/international/national financial institutions to the **EUROPEAN FINANCIAL SECTOR** in facilitating the Just Transition



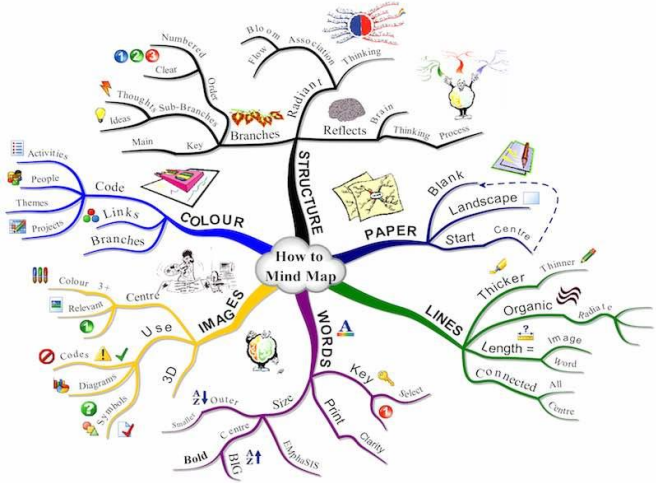
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# METODOLOGY module 1

- ❑ Active and experiential
- ❑ Group and plenary exercises
- ❑ Frontal lectures
- ❑ Conceptualisations and exchange with experts



*We will work together in a way*

**Collaborative**

**Responsible**

**Engaging**

**Respectful and  
listening**

*Are you in?*



# AGENDA

## 1' DAY - 4 JULY

09:00 Opening & welcome

09:05 #GreenFin project presentation

| Paola Vinciguerra - First Cisl

09:20 Scientific partners and research tasks presentation

| Francesco Discanno - First Cisl

09:30 Participants' presentation and icebreaker

10:20 The training pathway: general aim, objectives and structure

| Anna Masiello - First Cisl

*Coffee break*

11:00 Group Activity

12:00 Framing the European strategy towards a green economy

| Iwa Kuchciak - University of Łódź

12:40 Debate

*Light lunch*

14:30 Activity in plenary

14:40 The impact on the work market and the sociological and cultural aspects of the green revolution affecting workers and trade union representatives

| Iwa Kuchciak - University of Łódź

15:20 Group Activity

*Coffee break*

16:50 The labour market polarisation between new green skills and traditional competences

| Iwa Kuchciak - University of Łódź

17:20 Group Activity

18:00 End of day 1



# AGENDA

## 2' DAY - 5 JULY

**09:00** Group Activity

**10:15** The role of finance in the green and just transition  
| *Margherita Roiatti and Sara Prosdocimi - Fondazione Adapt*

*Coffee break*

**11:30** How can digitization support the finance system in the green transition? A swot analysis for job and customer protection  
| *Domenico Iodice, Project Manager - First Cisl*

**12:10** Final Evaluation

**12:50** Project next steps  
| *Paola Vinciguerra - First Cisl*

**13:00** Lunch & end of training

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*The mind is not a vessel to be filled, but a fire to be ignited.  
(Plutarco)*

*La mente non è un vaso da riempire, ma un fuoco da accendere.  
(Plutarco)*

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*Financing the Green Transition.*

*Transnational collective bargaining and the role of EWCs in supporting European banks' shift towards environmental and social responsibility.*

*Focus on new job profiles and P&Ms re-skilling*

**SOCPL-2021-INFO-REPR: Information, consultation and participation of representatives of undertakings**

# Thanks!

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